

### **Personal Information Collection Statement (PICS)**

Personal information collected and held by Hong Kong Tourism Board (“we”, “us”, “our” or the “Organiser”) will only be used for purposes relating to the Free Tours Lucky Draw (the “Lucky Draw”).

The provision of personal information is entirely voluntary. However, if you do not provide us with the requested information, you may not participate in the Lucky Draw.

Information (including personal data) collected for the Lucky Draw may be disclosed and transferred to the Prize Suppliers for Prize redemption purposes, and to the processor(s), agent(s) or contractor(s) of the Organiser which are engaged to conduct or monitor the Lucky Draw, for such purpose and on a need-to-know basis only, without the relevant participant’s prior consent. Such information will be properly stored and encrypted, and will be destroyed before 5:30 p.m. on 31 December 2021.

Save for the above, we will not disclose the information collected to any other party in a form that would identify you unless it is permitted or authorised by law.

Any person who has provided his/her personal information to the Organiser in relation to the Lucky Draw has the right to request access to, and correction of, such personal information held by the Organiser, by writing an e-mail to [freetours@hktb.com](mailto:freetours@hktb.com).